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BRANCHOUT WINS “TOP HR PRODUCT” AWARD

BranchOut honored as the first and largest professional network on Facebook by Human Resource Executive Magazine

SAN FRANCISCO (October 3, 2011) – [BranchOut](http://branchout.com), the largest professional network on Facebook with millions of active users in more than 60 countries, today won the prestigious “Top HR Products of 2011” award from *Human Resource Executive Magazine*. The award was given to BranchOut’s founder and chief executive officer, Rick Marini at the 14th Annual HR Technology Conference.

BranchOut was recognized for its many features, which help job seekers, sales professionals, recruiter, and professional networkers. For example, BranchOut operates the largest job board on Facebook and offers the ability to search more than three million jobs and 20,000 internships. Users also create and manage professional profiles on BranchOut, as well as leveraging their authentic relationships through Facebook to get introductions to potential employers, sales leads and top talent.

Human Resource Executive Magazine explained, “BranchOut is an innovative way to use Facebook to find a new job or a new employee... Another plus is that companies can only see work history, education and endorsements, so no need to worry about the risqué pictures. BranchOut also appeals to organizations, allowing them to not only post their open positions on their Facebook pages to find top talent among their many “fans,” but also to access friends of friends when searching for passive job candidates.

Marini said, “We are honored to be recognized as the first and largest professional network on Facebook,” said BranchOut Founder and CEO Rick Marini. “We are always grateful when our users and industry experts recognize BranchOut as top of class.”

To learn more about BranchOut and RecruiterConnect, visit www.branchout.com

About BranchOut

BranchOut is the largest professional network on Facebook with millions of users in over 60 countries and 15 languages. BranchOut users leverage their Facebook friend network to find jobs, source sales leads, recruit talent, and strengthen relationships with professional contacts. BranchOut also operates the largest job board on Facebook with over three million jobs and 20,000 internships.

BranchOut’s enterprise products help recruiters and hiring managers source talent more effectively. BranchOut’s social job posts are easily shared on Facebook and Twitter, and display inside connections right in the job post. BranchOut’s CareerConnect publishes job postings on a company’s Facebook Page. BranchOut’s RecruiterConnect product, to be released publicly fall of 2011, will allow companies to search BranchOut’s talent database and connect with candidates through real relationships.

BranchOut was founded by serial entrepreneur Rick Marini in July 2010. BranchOut is funded by Accel Partners, Redpoint Ventures, Norwest Venture Partners, Floodgate Fund and several of Silicon Valley’s most prominent angel investors. BranchOut has raised \$24 million in funding.

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