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BRANCHOUT PROVIDES FACEBOOK'S 350 MILLION MOBILE USERS A NEW WAY TO FIND JOBS

The Largest Professional Network on Facebook is Now Available on Mobile Devices

SAN FRANCISCO (October 10, 2011) – [BranchOut](#), the largest professional network on Facebook with millions of active users in more than 60 countries, today released a mobile version of its popular service exclusively for Facebook users to network to find new jobs and advance their careers.

The mobile version of BranchOut, offers the same benefits available on the desktop platform, including the ability to search more than three million jobs and 20,000 internships. BranchOut users also manage professional profiles and leverage their authentic relationships through Facebook to get introductions to potential employers, as well as sales and recruiting leads.

BranchOut's mobile site allows Facebook's 350 million mobile users to review job descriptions and professional profiles before walking into an interview, meeting, or conference. BranchOut mobile users can also make professional status updates.

"We've learned from our millions of users that Facebook is where people want to do all of their networking, both personal and professional," said Rick Marini, founder and CEO of BranchOut. "The evolution of networking now requires a mobile platform to enhance face-to-face interactions, as well as the relationships we maintain online. The BranchOut mobile app, which we've been developing in partnership with Facebook for the past several months, allows anyone to leverage their relationships on Facebook to achieve their business goals, anywhere and at anytime."

Facebook mobile users can now access BranchOut on their iPhone, iPad, iTouch or Android device, simply by accessing the Facebook app or mobile website and searching for BranchOut.

"Based on the demand we've seen from small businesses and Fortune 500 companies, it's clear that Facebook is the new frontier for recruiting online," said Chris Merritt, general manager of enterprise for BranchOut. "BranchOut mobile makes our suite of recruiting solutions even more effective."

Since its launch in July of 2010, BranchOut has exploded to become one of the most successful utilities on Facebook, and is now available in 15 languages with users across six continents.

One of the main benefits of BranchOut is that users are able to see where their Facebook friends and friends of friends work, creating expansive networks of contacts at companies which interest them. On average, a network of 300 Facebook friends translates to 30,000 professional connections through BranchOut.

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BranchOut users maintain a professional profile that only shows their work history, education, endorsements and one professional picture of their choice. Personal Facebook information, including photo albums, contact information and personal updates, are not displayed on BranchOut.

About BranchOut:

BranchOut is the largest professional network on Facebook with millions of users in over 60 countries and 15 languages. BranchOut users leverage their Facebook friend network to find jobs, source sales leads, recruit talent, and strengthen relationships with professional contacts. BranchOut also operates the largest job board on Facebook with over three million jobs and 20,000 internships.

BranchOut's enterprise products help recruiters and hiring managers source talent more effectively. BranchOut's social job posts are easily shared on Facebook and Twitter, and display inside connections right in the job post. BranchOut's CareerConnect publishes job postings on a company's Facebook Page. BranchOut's RecruiterConnect product, to be released publicly fall of 2011, will allow companies to search BranchOut's talent database and connect with candidates through real relationships.

BranchOut was founded by serial entrepreneur Rick Marini in July 2010. BranchOut is funded by Accel Partners, Redpoint Ventures, Norwest Venture Partners, Floodgate Fund and several of Silicon Valley's most prominent angel investors. BranchOut has raised \$24 million in funding.

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