

## FOR IMMEDIATE RELEASE

### **BranchOut Brings Jobs to Facebook Pages**

*BranchOut's new Jobs Tab Product Helps Companies Promote Job Openings to Fans*

SAN FRANCISCO, CA May 11, 2011 – BranchOut, ([www.branchout.com](http://www.branchout.com)), the largest professional networking service on Facebook, today released its newest product, which is called Jobs Tab. BranchOut's Jobs Tab publishes job openings to a company's Facebook Page and makes it easy for Facebook users to apply, share the job, and see their inside connections at the company that posted the opening.

BranchOut also announced that it has raised an additional \$18 million in venture capital funding led by Redpoint Ventures. In September 2010 BranchOut raised \$6 million from Accel Partners, Norwest Venture Partners, Floodgate and several of Silicon Valley's most prominent angel investors.

BranchOut allows users to create professional profiles, search over three million jobs and 20,000 internships, source leads for sales or recruiting, and build a powerful network of professional connections - all leveraging the Facebook social graph.

BranchOut's Jobs Tab benefits both employers and job seekers. Employers can add the Jobs Tab to their Facebook Pages. This is especially powerful for companies like Levi's that have millions of Facebook fans. These fans would be especially interested in job opportunities at the companies because they have taken action to show how much they like the brands.

"Many employers have been eager to experience the power of social recruiting on Facebook," said Rick Marini, founder and CEO of BranchOut. "We are excited to introduce our Jobs Tab product to help match terrific talent with great job opportunities."

Facebook users benefit from Jobs Tab because BranchOut adds a social layer to recruiting. The users can share job postings with their Facebook friends through messages and wall posts. They can also discover their inside connections for these jobs on BranchOut.

Levi's, Groupon, Kiva, charity: water and Readyforce are among the list of employers in BranchOut's beta program.

To see an example of the BranchOut Jobs Tab, visit <http://www.facebook.com/kiva> and click on "job openings"

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HI-RES IMAGES AND PRODUCT DEMOS AVAILABLE UPON REQUEST

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### **About BranchOut**

BranchOut is the largest professional networking service on Facebook. BranchOut users leverage their Facebook friend network to find jobs, recruit talent, source sales leads and foster

relationships with professional contacts. BranchOut also operates the largest job board on Facebook with over 3 million jobs and 20,000 internships. BranchOut was founded by CEO Rick Marini in July 2010 and is funded by Accel Partners, Redpoint Ventures, Norwest Venture Partners, Floodgate Fund and several of Silicon Valley's most prominent angel investors. For more information, please visit [www.branchout.com](http://www.branchout.com).